

Liz is an author, coach, consultant, and motivational “speaker” who shares how to brand out, stand out, and cash in on your business. In fact, her clients typically boost their income by at least 40% after working with her!



DISHING AN INSIDER’S PERSPECTIVE AS A FORMER BUSINESS EDITOR

As the former business book editor for Times Mirror books and sales rep for Macmillan Publishing, Liz knows how to deliver books that build brand visibility, credibility, and profitability.

A “WORD GIRL” WHO CREATES BOOK TITLES & WORDS THAT SELL

With a flair for turning ho hum expressions into gung ho titles, Liz infuses books with her signature “words of Lizdom.” She’s created over 12 book titles and coached over 22 clients to financial success through the power of books.

“Her first presentation completely changed the way we think about our brand!”



WIDELY QUOTED BRANDING EXPERT CONSTANTLY ANALYZING TRENDS

Always ready with a sexy soundbite, Liz provides quips and quotes for ABC, NBC, CBS, PBS, CNBC, and Fox. And, Liz has been extensively quoted in The Wall St. Journal, Forbes, The Huffington Post, The London Times, and The New York Times. You can also see her on the TV series Hollywood Scandals dishing the dirt on celebrity brands and on The Kennedy Files on Reelz.



3-TIME AUTHOR SHARES HER LESSONS FROM THE TRENCHES

With 3 books to her credit, Liz understands the pain of solitary confinement when it comes to writing. Most importantly, she brings her branding expertise to the book world to ensure messages are on time...and on target.

FIERY SPEAKER WITH RED HOT MARKETING MESSAGES THAT WORK

Liz recognizes that in a digitally distracted world, interaction and engagement are paramount. Delivering over 75 talks per year, this fiery redhead works with audience members on-the-spot to ensure that marketing messages resonate long after she leaves the room.



“Liz spices up the ordinary to create fiery branding techniques!”



“Liz is a dynamo of experience and wisdom”



“Our employees LOVE Liz; they learn and laugh!”



Ready for a Liz? Call her today!

Liz@RedFireBranding.com RedFireBranding.com

858-550-7000

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