

# COMMAND THE ROOM:

13 POWERFUL STRATEGIES FOR WOMEN  
TO SPEAK WITH UNSHAKABLE  
CONFIDENCE & EXECUTIVE PRESENCE

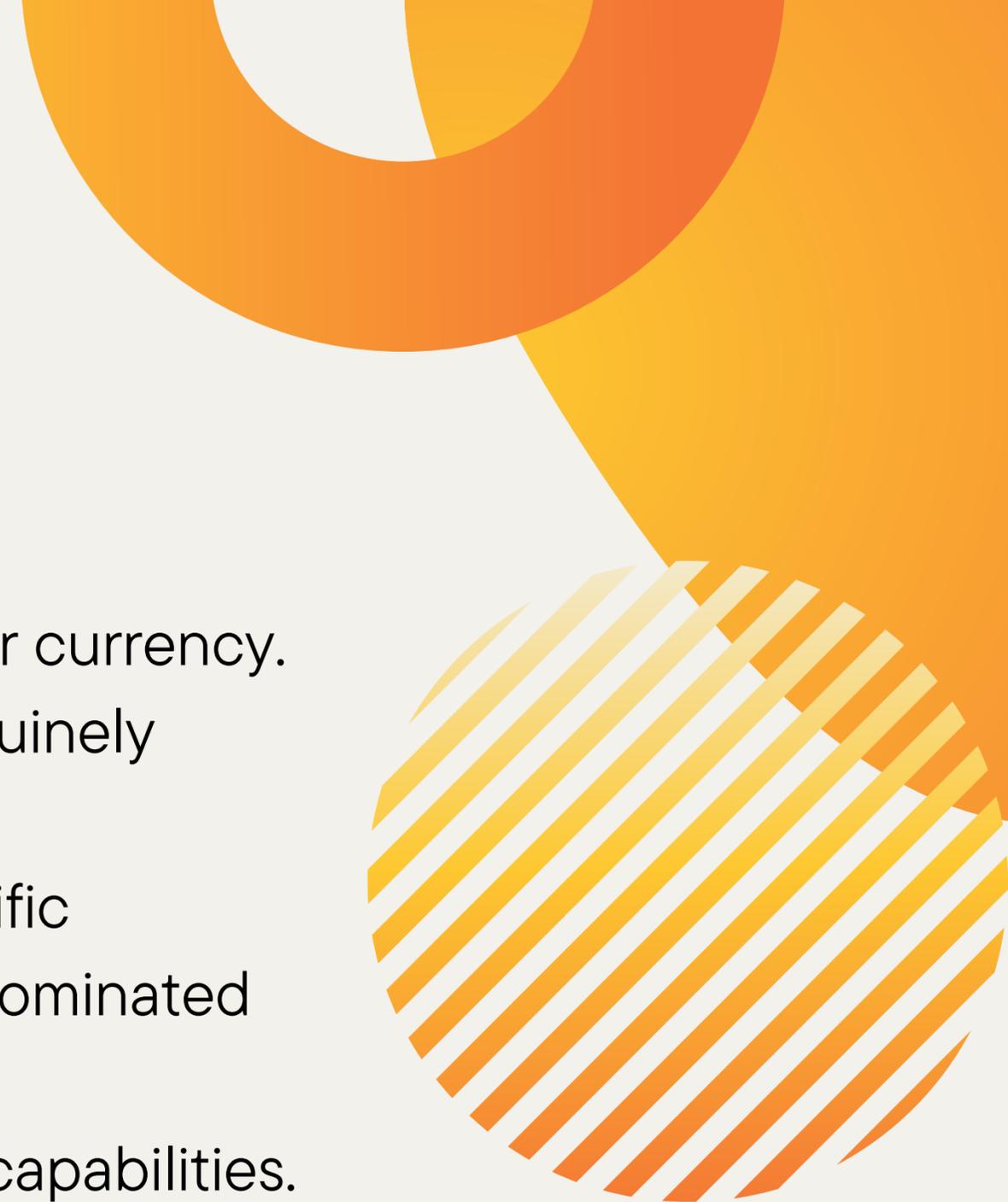
**With Liz Goodgold, Executive  
Communication Strategist**



# PROGRAM OVERVIEW

In today's competitive business environment, your voice is your currency. Yet many accomplished women executives struggle to be genuinely heard and valued in high-stakes situations.

The reality? Most professional women weren't taught the specific communication techniques that command attention in male-dominated environments. The result? Missed opportunities, overlooked contributions, and career plateaus that don't reflect your true capabilities.



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# WHAT YOU'LL MASTER

In this immersive, highly interactive program, you'll discover exactly how to:

**1. Command Executive Presence**

**2. Harness Vocal Power**

**3. Project Visual Authority**

**4. Become Memorably Influential**

**5. Navigate Challenging Dynamics**

**6. Eliminate Credibility Killers**

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# WHAT YOU'LL MASTER

In this immersive, highly interactive program, you'll discover exactly how to:

**7. Open with Impact**

**8. Close with Authority**

**9. Infuse Engaging Elements**

**10. Create Dynamic Engagement**

**11. Tell Stories That Drive Decisions**

**12. Leverage Visual Support**

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AVAILABLE AS A KEYNOTE, WORKSHOP, OR FULL-DAY PROGRAM.

# ABOUT LIZ GOODGOLD

Liz Goodgold is a recognized authority on executive communication, personal branding, and women's leadership presence. Drawing from her background in corporate marketing leadership and two decades of coaching high-performing women executives, Liz brings a unique perspective on how female leaders can authentically command attention and respect in any business environment.

Her clients include executives at Fortune 500 companies, tech industry leaders, and entrepreneurs who have achieved significant career advancement after implementing her methodology.